

CloudLab Customer Conference

Business Area

Topic: Externer Editor

Lothar Popp, Chris Sanders

Externer Editor

Table of Contents

1. Introduction

1.1 What is the external editor and what is it used for?

2. Technology

2.1 The architecture of the editor

2.2 How does the backend look?

2.3 JWT Encoding

3. Case Studies

3.1 Saxoprint

3.1 Kalfany

4. Questions

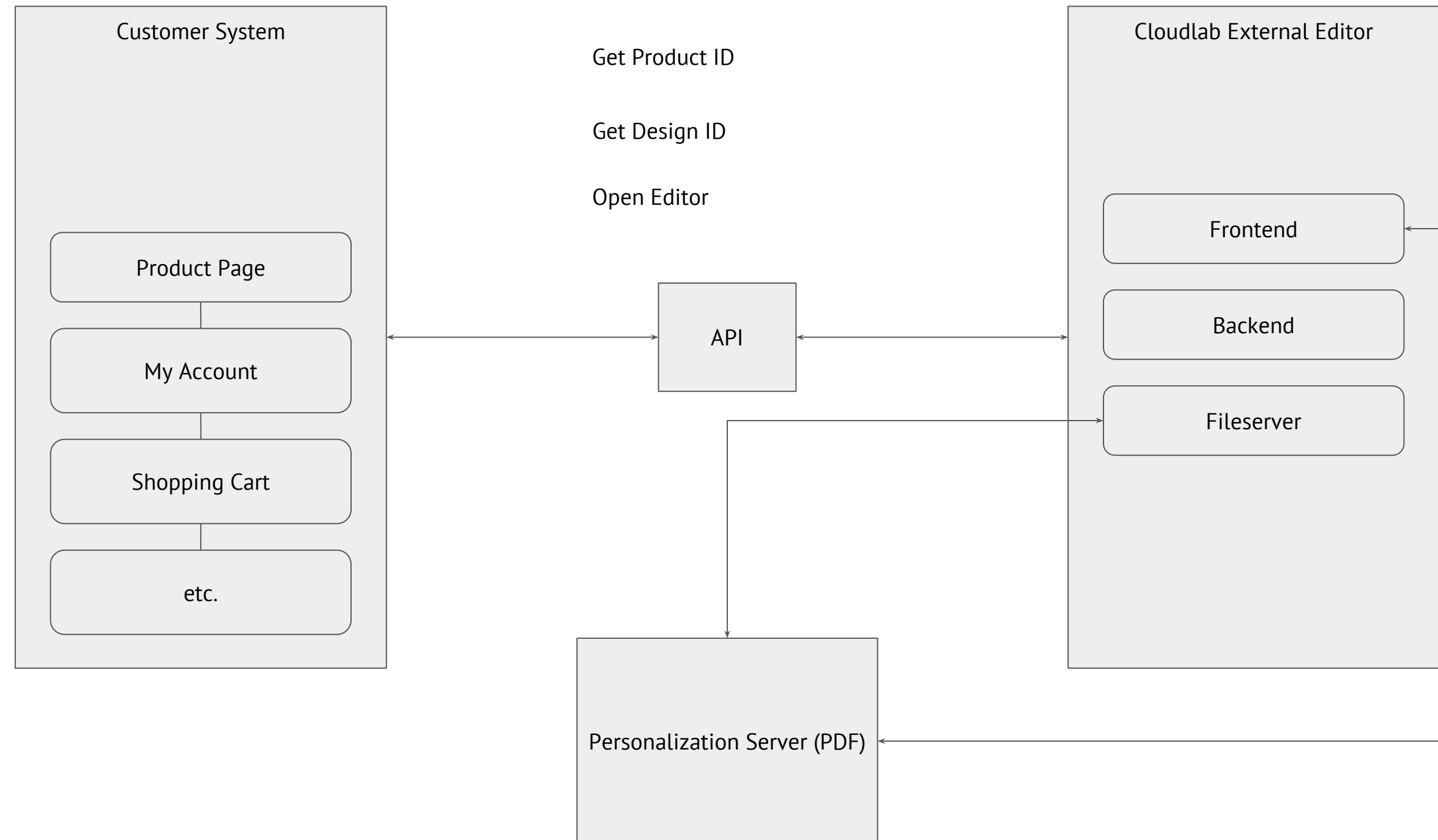
1. Introduction

1.1 What is the external editor and what is it used for?

- Powerful editor (also available as stand-alone version)
- Existing websites and shops can be easily integrated
- Well-documented API calls ensure maximum flexibility and rapid integration

2. Technology

2.1 The architecture of the editor



2. Technology

2.2 How does the backend look?

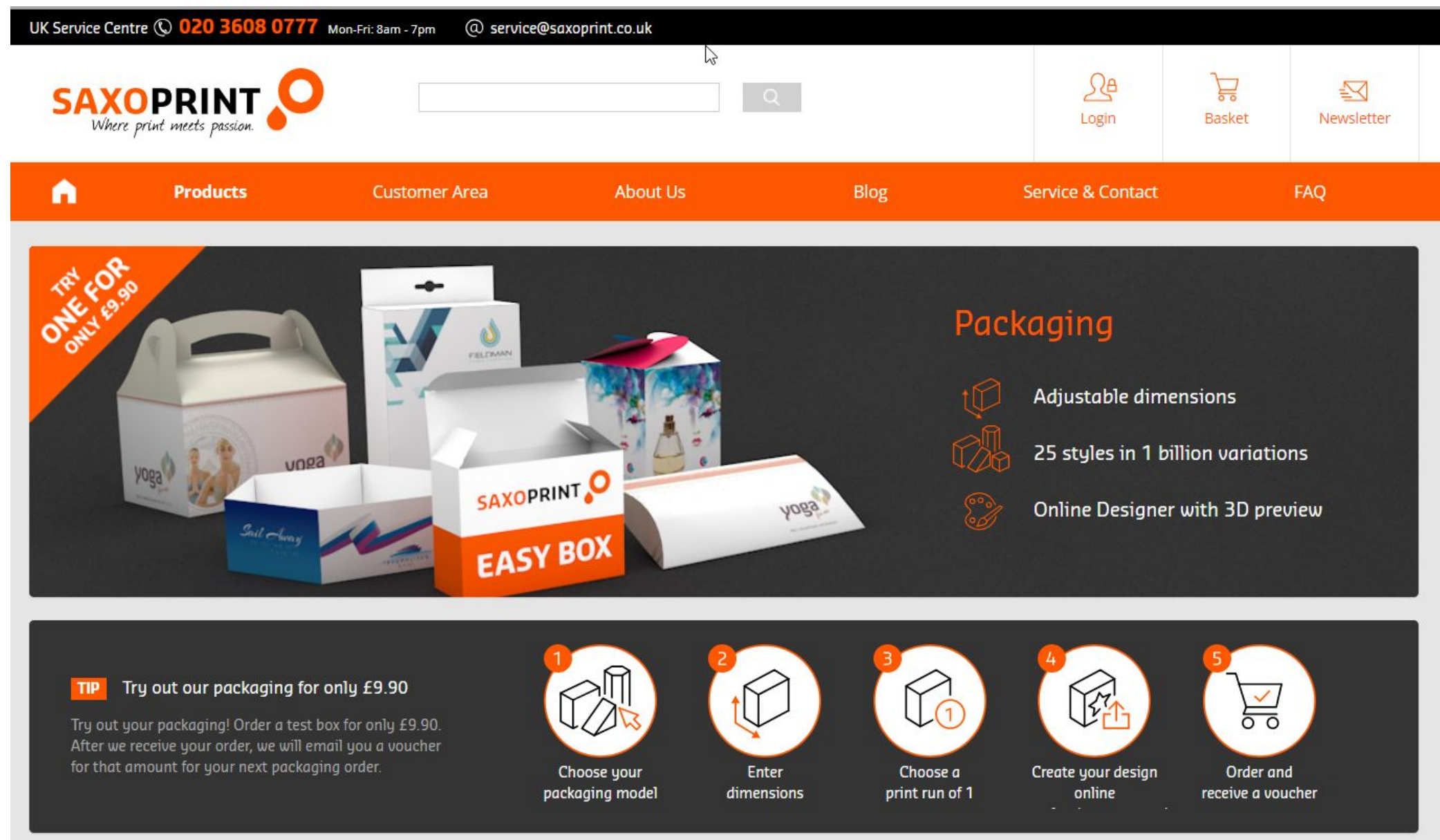
2. Technology

2.3 JWT Encoding

- How does a JWT encoding look?
- How does it work?
- The appropriate template can be called via JWT encoding

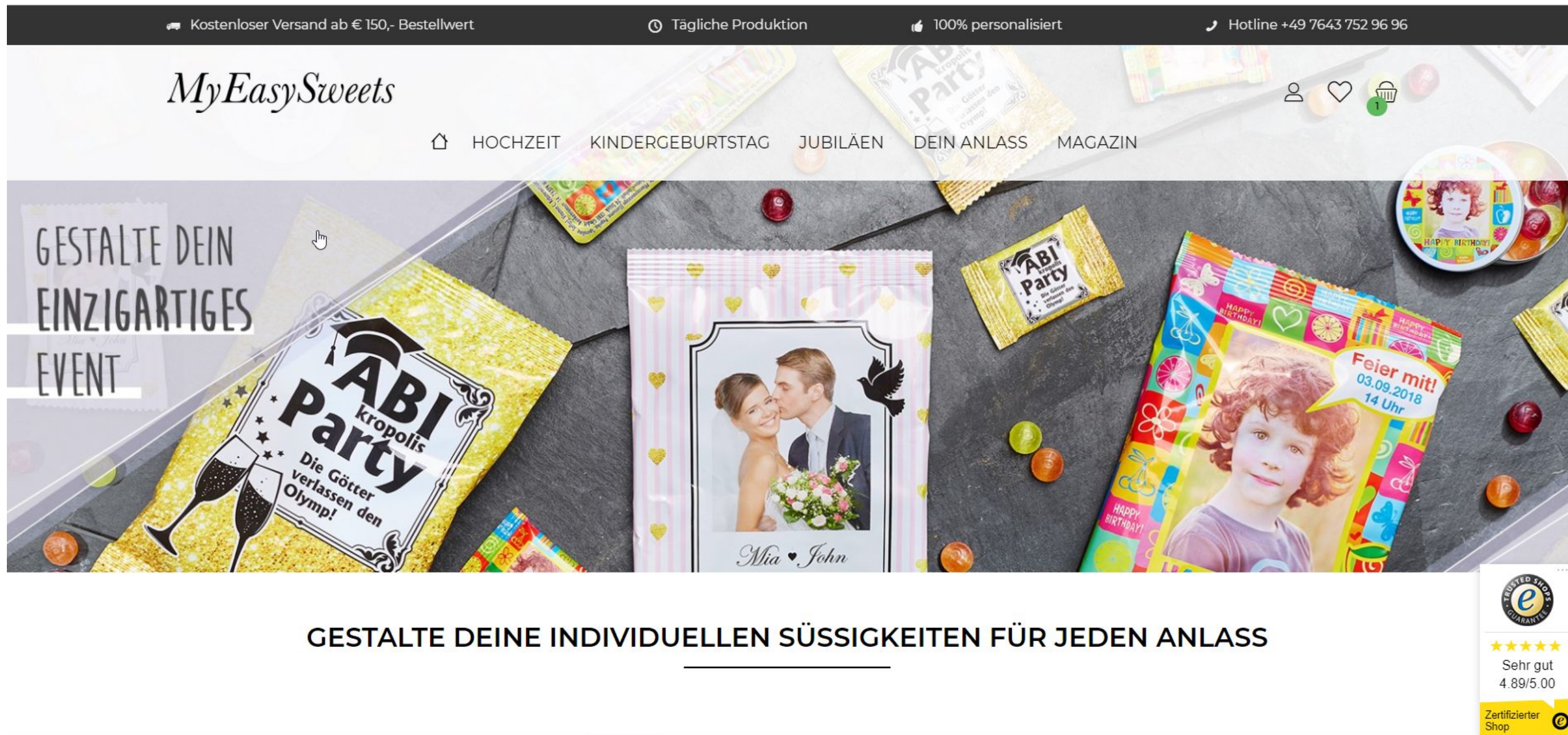
3. Case study

3.1 Saxoprint - successful integration of the external editor: <https://www.saxoprint.co.uk/packaging/easybox>



3. Case study

3.2 Kalfany, <https://myeasysweets.de/basket>



4. Questions?

Questions & Discussion