

CloudLab Customer Conference

Administration Area

Topic: Price Calculations

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Price Calculations

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Sales Price and Printing Costs

The printQ-calculation is not a printing cost calculation:

- The webshop does not have enough information to make an efficient and correct calculation.
 - Cost calculations don't belong in the webshop.

Calculation Types

Magento Standard:

- For all types of Magento products and stock products.
- For personalization products without configuration.

Calculation Types

Fixed price lists:

- Advantages: often already exist, easy to export or import.
- Disadvantage: high effort for updating and maintenance of prices.

Calculation Types

Dynamic price calculation:

- Allows you to change individual parameters in order to update prices for a large number of product groups
- Provides a wide range of calculation fields in order to offer great variation in calculations: “There is more than one way of doing things.”

Calculation Types

Combined:

- Combination of fixed price lists and dynamic calculation

Custom Calculation

Dynamic price calculations can be adjusted individually.

- `/media/calculation/PriceRulesImperial.data` and `AdjustPriceRules.data`
- From simple adding of existing price fields/attributes for an option type.
- Through “if/then”-queries (square meter > 10) ? 20 : 0 (If square meter more than 10, a surcharge of 20€ shall be applied, otherwise there is no surcharge.)
- To calling of functions (getTierPrice, round, round up, adjustPrice)
- More information on the possibilities and limits of the Custom Calculation in “Implement own calculation in printQ” (Dev Area, 1 pm - 1:30 pm)

Time for Questions and Discussion

Questions & Discussion

*Thank you for your
attention*